



GPNP

Greater Pittsburgh
Nonprofit Partnership

Unifying the voice of nonprofits to leverage their power

Dear Friends,

For more than a decade, thousands of amazing organizations have been enthusiastic participants in a biennial Summit hosted by The Greater Pittsburgh Nonprofit Partnership. The GPNP Summit provides an opportunity to connect attendees with pertinent resources; identify and develop cross-sectoral strategies for nonprofits organizations, local businesses, and the public sector; and empower people to collaborate, advocate, and act.

I am excited to invite you to join us on **November 9th and 10th at the David L. Lawrence Convention Center** for a two-day nonprofit Summit celebrating and elevating the work taking place within and beyond the nonprofit sector throughout the region. This year's Summit theme is **Transformative Leadership, Partnership, Co-creation and Innovation**. We are at a crucial point in time for the SWPA region given the political climate at local, state, and federal levels; unprecedented shifts in workforce development within the sector; and opportunities for collaboration with innovators and creatives to pivot and allow us to address increasing and emergent needs.

Please find sponsorship packages attached below for your consideration. We remain grateful for your support, as always.

Yours in Service and Partnership,

Emily Francis

Emily Francis
Director, GPNP



GPNP is a growing coalition of over 500 nonprofit organizations leveraging our collective power. GPNP offers an array of services that provide our members with opportunities to deliver a unified voice on emerging public policies that strategically position the sector as a collaborative driver of social change.

OUR CHARGE



CONVENE



BUILD CAPACITY



ADVOCATE

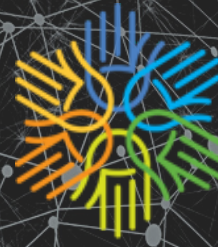


forbesfunds.org/GPNP



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2023 Summit Sponsorship Tiers



GPNP
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\$15,000

TRANSFORMATIVE

- Highlight Workshops
- 8 Attendee Tickets
- Half Page Ad in Program Book
- Medium Logo - Event App Ad Space
- Quarterly Social Media Posts Post-Summit
- In-person Exhibit Table
- Giveaway Promotions from your organization

\$25,000

VISIONARY

- Sponsor Creative or Brain Breaks
- Highlight Workshops
- 8 Attendee Tickets
- Half Page Ad in Program Book
- Medium Logo - Event App Ad Space
- Quarterly Social Media Posts Post-Summit
- In-person Exhibit Table
- Giveaway Promotions from your organization

\$40,000

FUTURIST

- Introduce Keynote
- High Visibility Virtual Promotions
- Sponsor Creative or Brain Breaks
- Highlight Workshops
- 10 Attendee Tickets
- Full Page Ad in Program Book
- Large Logo - Event App Ad Space
- Quarterly Social Media Posts Post-Summit
- In-person Exhibit Table
- Giveaway Promotions from your organization

\$50,000

INNOVATOR

- Welcoming & Closing Address
- High Visibility Virtual Promotions
- Sponsor Creative or Brain Breaks
- Highlight Workshops
- 10 Attendee Tickets
- Full Page Ad in Program Book
- Large Logo - Event App Ad Space
- Monthly Social Media Posts Post-Summit
- In-person Exhibit Table
- Giveaway Promotions from your organization



TIERED LEVELS

Choose a tiered level that accommodates your budget or capacity

"I thought I understood the value of networking, and then I attended the GPNP Summit and learned the true value of networking. I thought I understood the value of continuing professional development and education, and then I joined GPNP and learned the true value of continued learning. I didn't think I could be inspired by nonprofit speakers, and then I attended GPNP events and Summit and became inspired." - **Principal, Denny Civic Solutions**

2023 Summit Sponsorship Tiers



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\$1,000

PARTNER

- 2 Guest Tickets
- Small Logo - Program and Event App Ad Space
- 1 Social Media Post Post-Summit

\$2,500

LEADER

- 3 Guest Tickets
- Small Logo in Program Book
- In-person Exhibit Table
- Small Logo - Event App Ad Space
- 2 Social Media Posts Post-Summit

\$5,000

CATALYST

- 4 Guest Tickets
- Quarter Page Ad in Program Book
- In-person Exhibit Table
- Small Logo - Event App Ad Space
- 3 Social Media Posts Post-Summit
- Giveaway Promotions from your organization

\$10,000

COLLABORATOR

- 6 Guest Tickets
- Quarter Page Ad in Program Book
- Medium Logo - Event App Ad Space
- 3 Social Media Posts Post-Summit
- In-person Exhibit Table
- Giveaway Promotions from your organization



TIERED LEVELS

Choose a tiered level that accommodates your budget or capacity

"As a sponsor, we are able to see firsthand how GPNP is dedicated to educating not-for-profits on issues that affect them and the Pittsburgh region. The GPNP Summit provides another opportunity to observe, collaborate and discover ways to make our community a better place to live and work. A more knowledgeable community is essential to a vibrant local economy." – **Baker Tilly**



2023 Summit Sponsorship Packages



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Continuing to convene nonprofit leaders from across SWPA, the GPNP Summit features workshops, networking, and collaboration across the region. Below is a list of curated sponsorship packages that highlight our critical needs for the Summit. All sponsors in the buckets below will receive incentives listed for the Collaborator tier.



Equity Sponsor (\$30,000):

Support compensation for underrepresented leaders; e.g., BIPOC, LGBTQ+, Veterans, & Leaders with Disabilities



Art Appreciation Partner (15,000):

Highlight local artists with sponsored brain breaks and a virtual art gallery



Technology Sponsor (25,000):

Ensure technology day-of and post-Summit are well-produced and easily accessible



Pre-Summit Partners (\$10,000)

Help support mental health brain breaks and regional connections via community conversations



Marketing Sponsor (\$20,000):

Sponsor the marketing, PR, and communications engagement leading up to and during the Summit



Advocacy Partner (\$5,000)

Host pre-Summit forums with local policy makers following the nonprofit day in Harrisburg

Don't see a package that aligns with your goals? Please co-create one with us! You can fund general support to streamline planning and day-of operations for the Summit, provide scholarships in increments of \$500 for attendees who may not be able to cover the full cost, or Collaborate with another organization or GPNP to create a custom package. Reach out to GPNP Director, Emily Francis at emily@forbesfunds.org with any ideas or questions!





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Our Investment Frameworks



GPNP operates under dual frameworks: the United Nations Sustainable Development Goals and the Social Determinants of Health to guide the outcomes for our work. Additionally, the 8R's guide how we measure the success or *returns* on various types of investment that demonstrate our strong collaborations.

The Eight Rs

- Return on Policy
- Return on Assets
- Return on Equity
- Return on Investment
- Return on Relationships
- Return on Sustainability
- Return on Technology
- Return on Wellbeing

